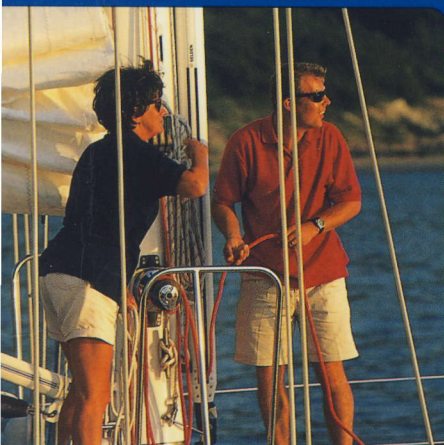


The combination of traditional expertise with the best in design and technological innovation



Something of a sea-change has taken place with Westerly yachts. For more than 30 years, lovers of cruising comfort have chosen a Westerly because of its particularly fine accommodation, as well as its confident ocean-going ability. Now take a fresh look and you will see some remarkable improvements. Not only is the accommodation better than ever, but really significant developments have been made in sailing performance and in ease of handling.



As part of the Bowman Group, which includes Bowman and Starlight yachts, as well as a specialist construction division, Westerly has benefited from the strong research and development that you might expect from the largest sailing yacht builder in the UK.

The Group is committed to leading the world in the design of ocean-going boats that are sea-kindly, easy to handle and that offer a range of performance levels to suit different needs.

The hallmark of all Bowman Group yachts has long been their demonstration of uniquely British values of excellence in design, workmanship and the quality of finish. The vision for the future is to combine, within one group, traditional boatbuilding skills with the best in yacht design and the latest technological innovations and production techniques. Matched by 30 years of experience and craftsmanship, an enviable reputation for the highest standards of quality and meticulous attention to detail

guarantees a range of yachts that will continue to combine the best in performance with the familiar values that the Westerly name has always stood for.

The brands now within the Bowman Group are all traditional quality yachts designed for modern ocean-going comfort or performance cruising. There are the original hand-crafted, custom blue water Bowmans and Rivals. There is Westerly, still the most popular British yacht with more than 13,000 sold. and Starlight, which remains the only true British performance cruiser. Also, through a new association, the Group now builds and markets the smaller of the highly respected Trintellas, using the technologically advanced SCRIMP building system (the first UK builder to do so).

Whatever the performance characteristics of the individual yachts, common to all is the level of build quality and the consistent drive for the highest standards of safety, performance and finish.

Special attention is paid to customer comments and reports, so ensuring that individual owners needs are met. As each boat is built to order, a particularly high level of individual specification can be offered. With certain craft, entire interior layouts can be altered to your own requirements. In all, there is a choice of wood finishes, furnishings and fittings.

The concern for customer needs goes further, with a world-wide dealer network, finance and insurance assistance, and active owners' associations. More reasons why, besides the design and build quality of the Group's yachts, so many customers remain so committed to the Westerly, Starlight and Bowman ranges.

So it's no wonder choosing a Westerly yacht is often the beginning of a relationship that lasts for years.





Westerly combines traditional values with the best design and construction techniques to produce the most popular ocean-going yachts

With more than 13,000 boats built over the last 30 years, Westerly yachts are the most popular British-built sailing yachts in the world, and Westerly is set on using its great experience to build on this success, with a firm resolve to remain the best. By combining the skills of the world's leading designers with Westerly's own traditional values, and with the comments received from those thousands of customers, the aim is to remain first choice for first class cruising yachts.

With innovative design developments and constant technological improvements, Westerly is able to meet the demands of the most discerning and critical owners. Long renowned for well-built family cruisers with good accommodation and performance, what sets

Westerly apart is the company's unique combination of traditional values and modern design. With recent boats having been designed by Ed Dubois, and now also Ron Holland, it is clear that Westerly is moving into a new era.



It is also perhaps no exaggeration to say that Westerly is now incorporating superyacht values of performance and comfort into all of its yachts.

While retaining the traditional trademark Westerly values, new design and construction techniques ensure the boats will be stronger and stiffer than ever. Even though this results in them faster, the well thought-out sail management systems mean they can actually be handled more easily, making them ideal for shorthanded cruising. Surprisingly, even with such improved performance, accommodation space has actually been increased.

Design integrity is obviously fundamental to the success of any yacht and the skilled Westerly in-house design team works closely with Ed Dubois and Ron Holland to ensure that the hull design and the configuration of all components offer the levels of safety, sea-kindliness and performance expected from a Westerly.

Construction is individually overseen by the Production Director whose team monitors every detail of construction and all fittings to ensure the highest quality standards. It is for this reason, for example, that Westerly manufactures most stainless steel fittings in-house, to ensure optimum fit and maximum inherent strength. Traditional craftsmanship is evident throughout, with a high proportion of solid timber used in the interior of each boat, and with thick laminated door frames and work surface fiddles, solid corner posts and sturdy grab handles.

The deck to hull joint is particularly strong. The deck actually 'lips' over the hull to form a 'biscuit tin' joint which is then bolted through to the teak rubbing strake before being fully bonded with a special laminate. And unlike the cored decks adopted by other builders, Westerly uses a special Firet mat for a tough, all-polyester deck construction which allows extra fittings to be added wherever they are needed,

without impairing the boat's structural integrity. In this way, proven technology is incorporated where it can bring benefit. For example, Westerly is the first UK builder to introduce the technologically advanced SCRIMP hull-building process which, already proven in the aeronautical and defence industries, delivers remarkable properties of strength and stiffness. And, of course, all work conforms to the highest internationally recognised quality standards including ISO 9001 and EN 29001.

High standard specifications continue on deck, from the swept laid solid teak decks standard on the larger yachts to the selection of equipment designed for performance sailing with maximum convenience. All models have the option of in-mast furling or furling headsail, self tailing winches, and comprehensive navigational equipment, with many of these features provided as standard.

Besides constantly striving for the best in accommodation

and performance, Westerly always recognises the particular needs of every individual owner. Because each Westerly is built only to order, your boat can be tailored to your individual requirements.

Westerly can help with initial financing arrangements and with continuing insurance protection. The company and its world-wide dealer network can offer advice and help with maintenance and repairs and with the supply of spares and accessories. Also, the Westerly Owners' Association provides invaluable support and the opportunity to exchange views and experiences.

It's a fact that more Westerly yachts have sailed around the world than any other cruising marque. But even if your ambitions are more modest, it is always good to know that you too could sail the world if you wished – in comfort and in style.